

AnimeJapan 2018
5th Anniversary Premium Tickets now on sale!
Admission Tickets with Ticket Holders and Stage Lottery
also on sale from January 27!

5th Anniversary Premium Tickets on Sale from Jan 27 [Sat]!

<p style="text-align: center;">5th Anniversary Premium Tickets Advanced Sales [¥55,555 (tax included)]</p> <p style="text-align: center; background-color: #e91e63; color: white; padding: 2px;">Sold through lottery to 55 winners</p> <ul style="list-style-type: none"> ❶ 2 Days Admission to the Main Area (on March 24 [Sat] and 25 [Sun]). ❷ Priority viewing space at all the AJ Open Stages. ❸ A separate admission gate to the venue. ❹ AJ Gatcha set with all available designs. ❺ An individual Admission Pass with your picture. 	<p style="text-align: center;">Advanced Sales of Admission Tickets (with Stage Lottery and Ticket Holder)</p> <p style="text-align: center; background-color: #e91e63; color: white; padding: 2px;">The tickets sold on a first come, first served basis.</p> <div style="text-align: center;"> <p>21 characters</p>  </div>
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Admission Tickets (with Stage Lottery) also on sale from Jan 27 [Sat]!

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Special 5th Anniversary Premium Tickets were announced as one of many projects prepared to celebrate the 5th Anniversary of AnimeJapan that will take place in March at Tokyo Big Sight. The tickets are on sale from January 27 (Sat).

The Premium tickets with various benefits such as a priority viewing space at all the AJ Open Stages will be sold for ¥55,555 (tax included) to a limited number of 55 lucky lottery winners.

We also prepared a special edition of the Admission Ticket with Stage Lottery that will be sold with 5th Anniversary Ticket Holders, some of which include character designs made especially for the AnimeJapan 2018 key-visual.

The regular Admission Tickets (with Stage Lottery) are also on sale, until February 18 (Sun).

■ **5th Anniversary Premium Tickets**

<http://www.anime-japan.jp/en/ticket/outline/>

[5th Anniversary Premium Ticket] ※Lottery Sales

To celebrate the 5th anniversary of AnimeJapan we will be selling premium tickets for ¥55,555 (tax included) to 55 lottery winners.

5th Anniversary Premium Tickets include:

- 2 Days Admission to the Main Area (on March 24 [Sat] and 25 [Sun]).
- Priority viewing space at all the AJ Open Stages.
- A separate admission gate to the venue.
- AJ Gatcha set with all available designs.
- An individual Admission Pass with your photo.

Application Period : January 27 [Sat] 2018 – February 4 [Sun] 2018

Price : ¥55,555 (tax included)

Overseas Sales Location : Rakuten Tickets

※1 application per person ※Tickets not available for children under 12 years old.

Admission Tickets (with Stage Lottery and Ticket Holder)

※Tickets sold on a first come, first served basis.

The Admission Tickets (with Stage Lottery and Ticket Holder) will be sold on a first come, first served basis.

Ticket Holders are designed with the original 5th anniversary visual and come in 21 versions.

Sales Period : Jan 27 [Sat] 2018 – Feb 18 [Sun] 2018 ※Available until supplies last.

Price : ¥3,400 (tax included) per day ※Admission Ticket (with Stage Lottery) included

※Children under 12 years old are also required to purchase the stage lottery ticket to view the AJ Open Stages from the reserved seats area. ※Each ticket valid for only 1 day ※The Ticket Holders will be exchanged at the AnimeJapan 2018 Official Goods Corner.

Overseas Location : Rakuten Tickets

■Original Ticket Holders

Original Ticket Holders are available in 21 different versions, some of which include character designs made especially for the AnimeJapan 2018 key-visual. All 21 versions come with AnimeJapan 2018 neck strap.



Original Ticket Holders

- ※Sold exclusively with Admission Tickets (with Stage Lottery and Ticket Holder)
- ※The ticket holders are limited in number and are sold on first comes, first served basis.



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AnimeJapan 2018 Event Outline

Event Name	: AnimeJapan 2018
Venue	: Tokyo Big Sight (3-10-1 Ariake, Koto-ku, Tokyo, 135-0063) East Hall 1-8, East Exhibition Hall [Public Area] Reception Hall, Conference Tower 1F [Business Area]
Main Area Dates	: 10:00-17:00 Mar 24 [Sat] – 25 [Sun] 2018 ※Last Admission 16:30
Business Area Dates	: 10:00-17:00 Mar 22 [Thu] – 23 [Fri] 2018 ※Last Admission 16:30
Special Sponsor	: Sony × Fate/Grand Order
Sponsors	: GODZILLA STORE × TOHO animation STORE / LIVE DAM STADIUM / SANKYO CO., LTD. / d AnimeStore / FIELDS CORPORATION
Supporters	: Ministry of Economy, Trade and Industry / The Association of Japanese Animations / The Association of MANGA Publishers
Organizer	: AnimeJapan Organization
Program	: Exhibition Booths (Displays/Sales) / Special Stages / Business Area ※at Reception Hall, Conference Tower 1F / others
Tickets	: Available from January 27(Sat) 2018 Pre-Ticket: Junior High Students and above: ¥1,800 (tax included) / Elementary School Students and under: Free Door Ticket: Junior High Students and over: ¥2,200 (tax included) / Elementary School Students and under: Free
Official Website	: http://www.anime-japan.jp/en/
Official Twitter	: @animejapan_aj (hashtag : #animejapan)
Administrator	: AnimeJapan Administration Office [Sony Music Communications Inc.]

Family Anime Festa 2018 Outline

Event Name	: Family Anime Festa 2018
Venue	: Tokyo Big Sight [3-11-1 Ariake, Koto-ku, Tokyo, 135-0063] A section of East Hall 7, East Exhibition Hall
Dates	: 10:00-17:00 March 24 [Sat] - 25 [Sun] 2018 ※Last Admission 16:30
Special Sponsor	: Sony × Fate/Grand Order
Sponsors	: GODZILLA STORE × TOHO animation STORE / LIVE DAM STADIUM / SANKYO CO., LTD. / d AnimeStore / FIELDS CORPORATION
Supporters	: Ministry of Economy, Trade and Industry / The Association of Japanese Animations / The Association of MANGA Publishers
Organizer	: AnimeJapan Organization
Program	: Exhibition Booths (Displays/Sales) / Family Stage / Family Food Park / Play Corner / Kids Workshop Corner
Entry Fee	: Free ※Admission restricted to children under 12 and their guardians
Official Website	: http://www.family-animefesta.jp/en/
Administrator	: AnimeJapan Administrative Office [Sony Music Communications Inc.]

※Sony × Fate/Grand Order is a Sony Corporation and Fate/Grand Order joint sponsorship.